

Electronic Acknowledgement Receipt

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| Title of Invention: | Global campaign optimization with promotion-specific customer segmentation |
| | |
| First Named Inventor: | Dirk M. Beyer |
| Correspondence Address: | HEWLETT-PACKARD COMPANY Intellectual Property Administration P.O. Box 272400 - Fort Collins CO 80527-2400 US 6508575288 - |
| Filer: | Philip Scott Lyren |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) | Multi Part | Pages |
|--|--|-----------------|------------------|------------|-------|
| 1 | Transmittal letter | Transmittal.pdf | 225079 | no | 1 |
| Warnings: | | | | | |
| Information: | | | | | |
| 2 | Amendment - After Non-Final Rejection | cover.pdf | 49410 | no | 1 |
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| Information: | | | | | |
| 3 | Claims | claims.pdf | 56707 | no | 4 |
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| 4 | Applicant Arguments/Remarks Made in an Amendment | remarks.pdf | 62446 | no | 3 |
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